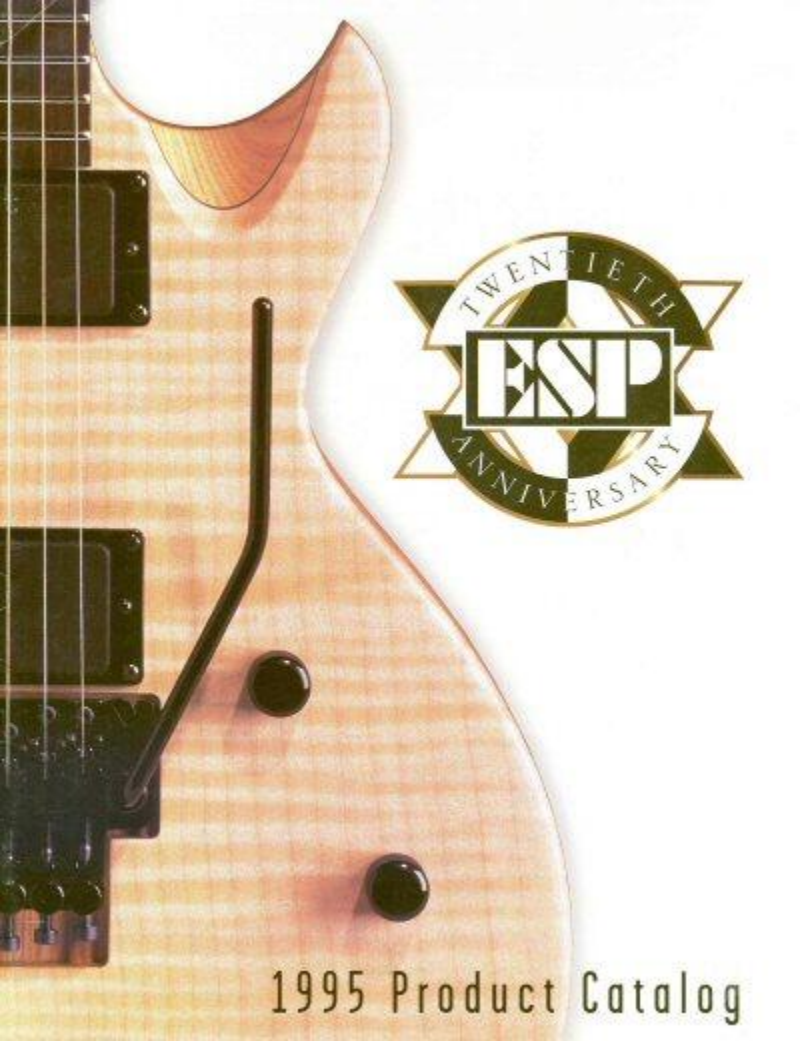


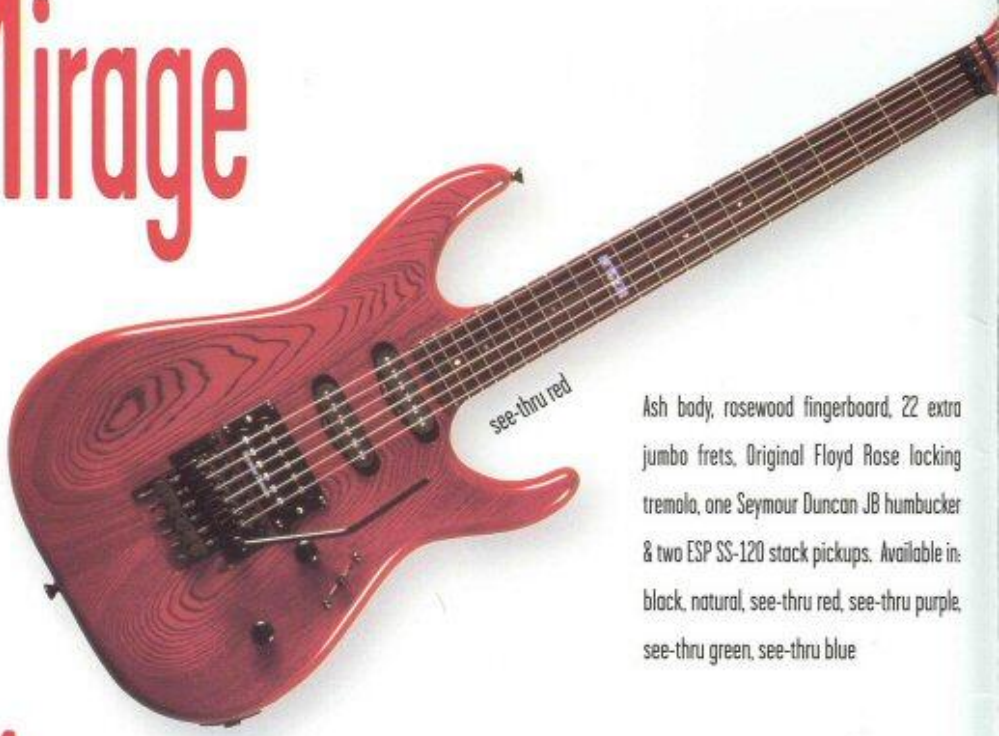
1995 Product Catalog

It's been two decades since a small guitar repair shop called ESP opened with a simple goal: provide repair and customized guitars with dedication and artfulness. This commitment toward pride in their craft soon shaped a reputation of sound workmanship and custom quality.

Today ESP continues in this fine tradition and builds some of the best guitars in the world. Their ongoing dedication to providing custom servicing has brought them legions of guitar fans from all around the world.

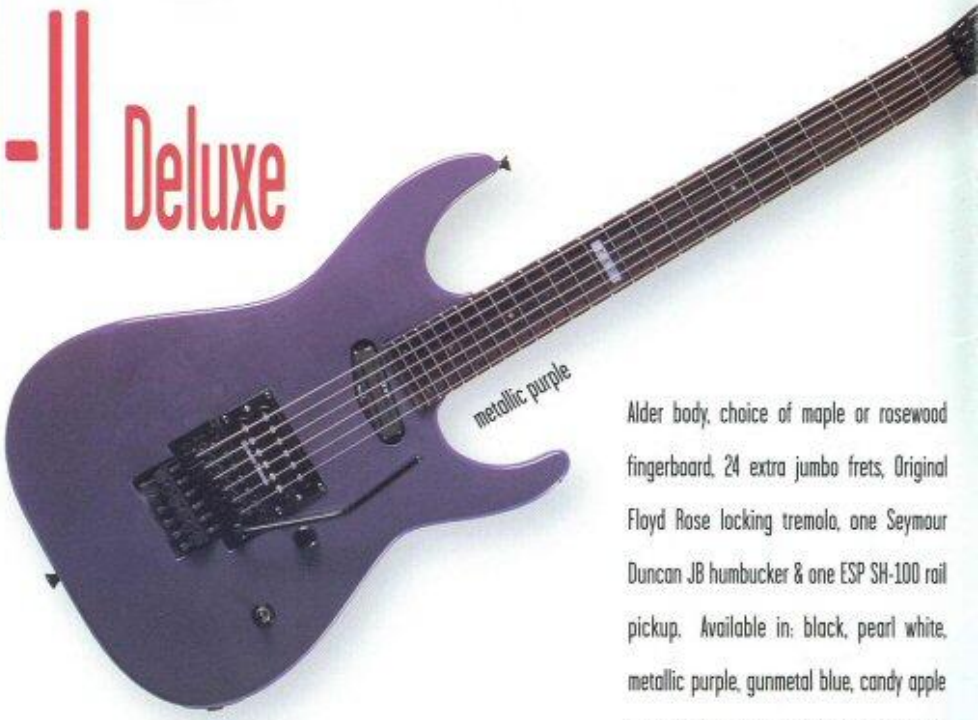
All instruments manufactured in our anniversary year will feature this commemorative logo on the back of the headstock.

Mirage



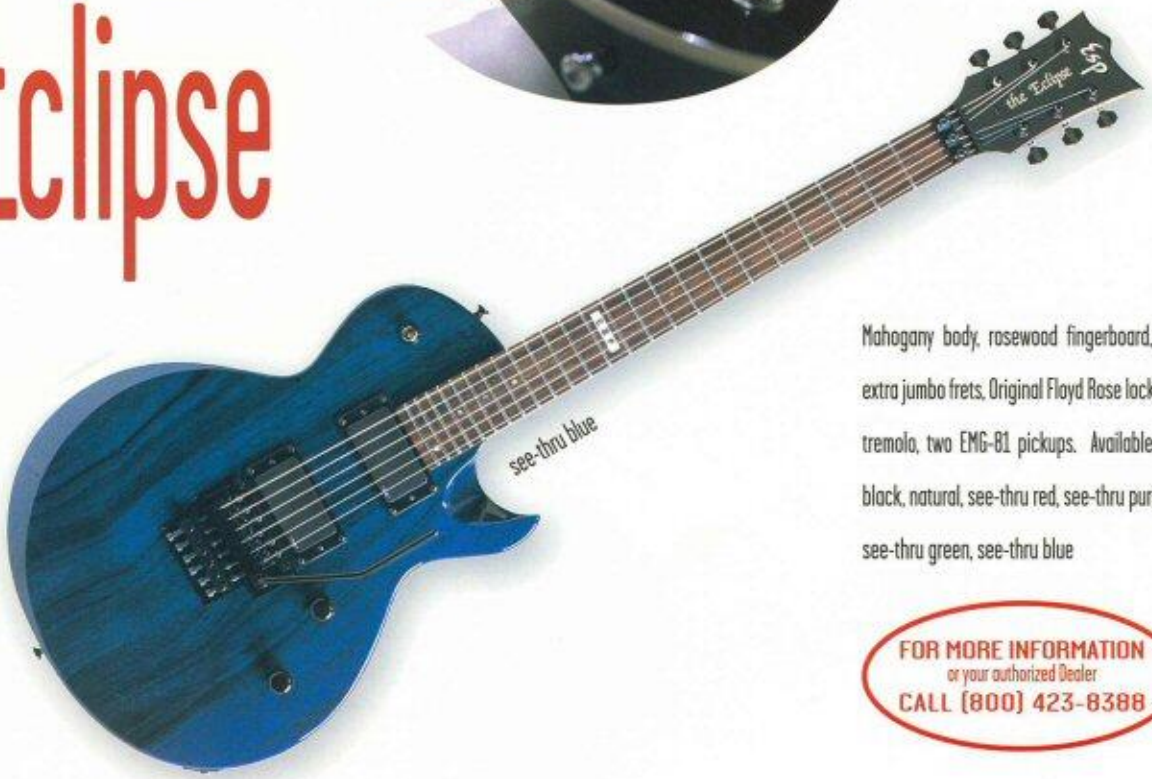
Ash body, rosewood fingerboard, 22 extra jumbo frets, Original Floyd Rose locking tremolo, one Seymour Duncan JB humbucker & two ESP SS-120 stack pickups. Available in: black, natural, see-thru red, see-thru purple, see-thru green, see-thru blue

M-II Deluxe



Alder body, choice of maple or rosewood fingerboard, 24 extra jumbo frets, Original Floyd Rose locking tremolo, one Seymour Duncan JB humbucker & one ESP SH-100 rail pickup. Available in: black, pearl white, metallic purple, gunmetal blue, candy apple red, see-thru red, see-thru purple, see-thru green, see-thru blue (transparent colors for additional charge)

Eclipse



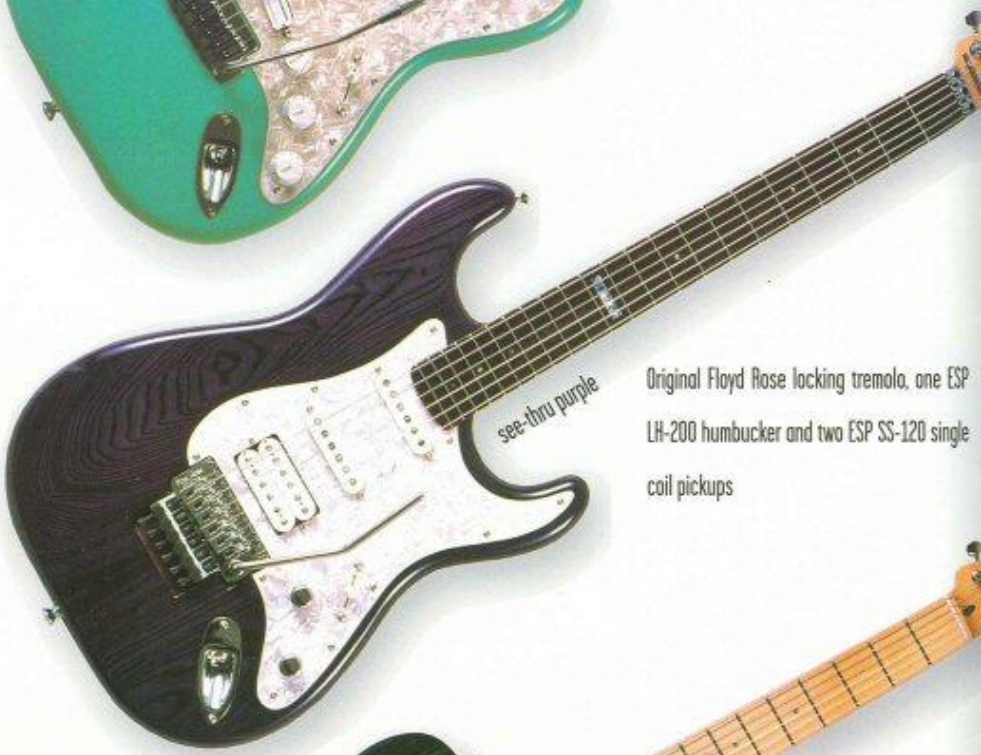
Mahogany body, rosewood fingerboard, 24 extra jumbo frets, Original Floyd Rose locking tremolo, two EMG-81 pickups. Available in: black, natural, see-thru red, see-thru purple, see-thru green, see-thru blue

FOR MORE INFORMATION
or your authorized Dealer
CALL (800) 423-8388

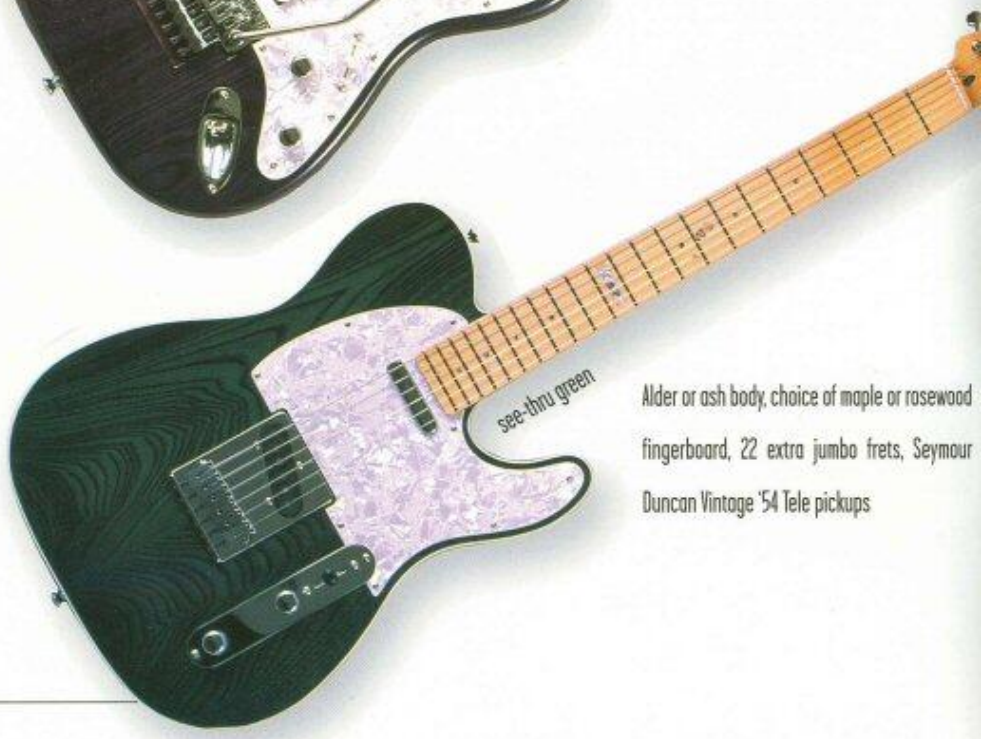
Vintage Plus

Alder or ash body, choice of maple or rosewood fingerboard, 22 extra jumbo frets, 2-point non-locking tremolo bridge with graphite nut & Sperzel locking tuners, three Seymour Duncan Vintage Rail pickups

All Vintage Plus instruments available in: black, pearl white, candy apple red, gunmetal blue, turquoise, two-tone sunburst, three-tone sunburst, see-thru red, see-thru purple, see-thru green, see-thru blue (transparent colors for additional charge)

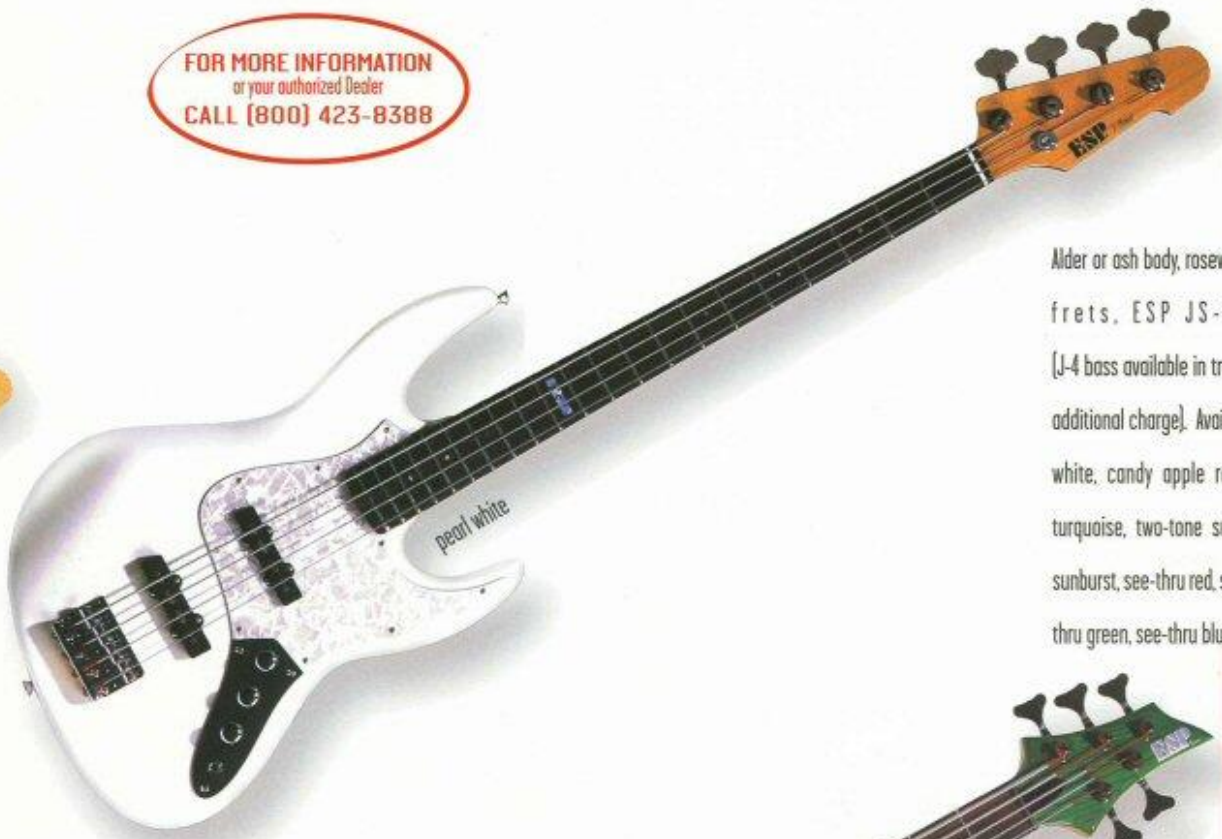


Original Floyd Rose locking tremolo, one ESP LH-200 humbucker and two ESP SS-120 single coil pickups



Alder or ash body, choice of maple or rosewood fingerboard, 22 extra jumbo frets, Seymour Duncan Vintage '54 Tele pickups

FOR MORE INFORMATION
or your authorized Dealer
CALL (800) 423-8388



J-4

Alder or ash body, rosewood fingerboard, 21 frets, ESP JS-130 pickups (J-4 bass available in transparent colors for additional charge). Available in: black, pearl white, candy apple red, gunmetal blue, turquoise, two-tone sunburst, three-tone sunburst, see-thru red, see-thru purple, see-thru green, see-thru blu

B-5

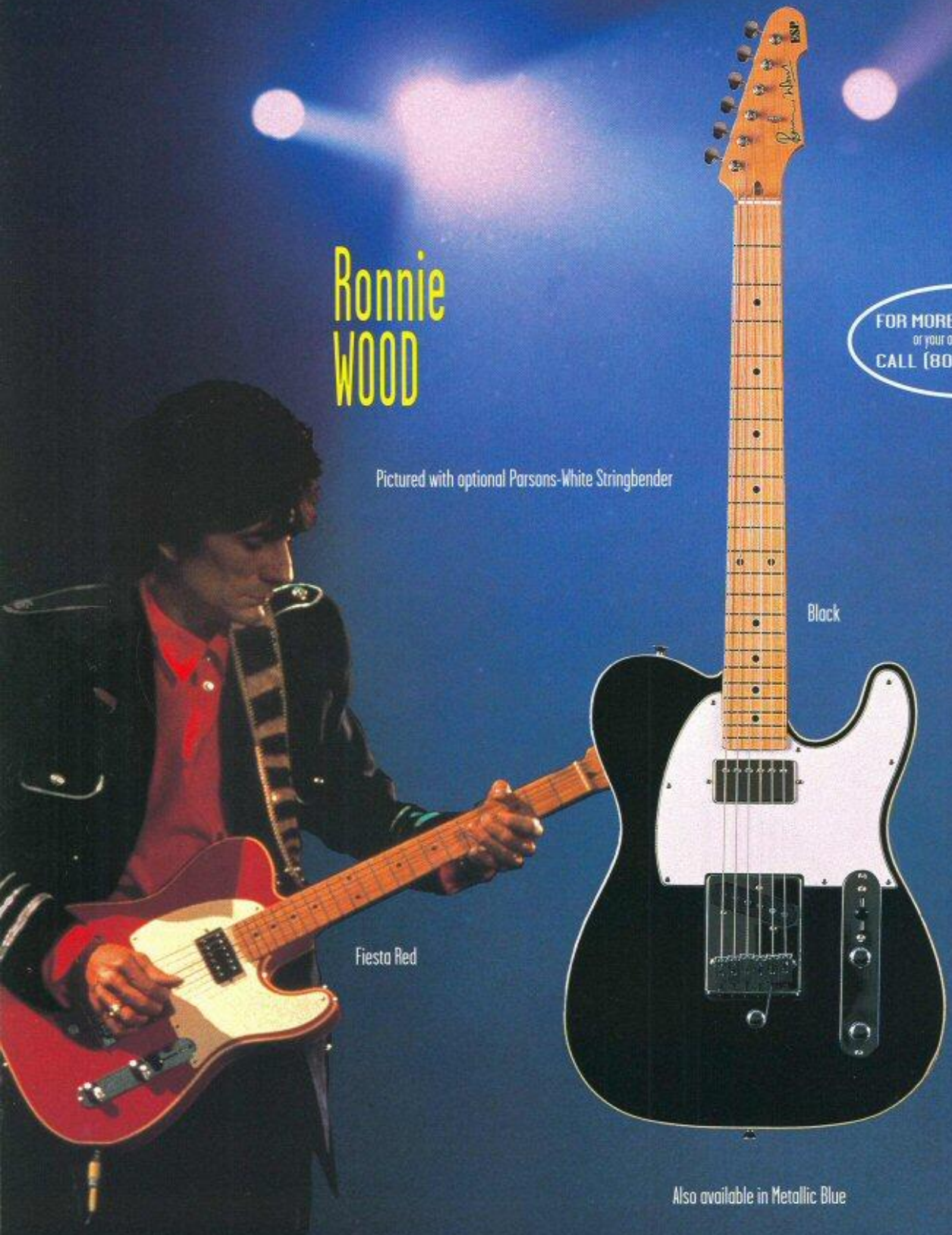
Five string bass with ash body, rosewood fingerboard, 24 frets, ESP JS-100 Jazz pickups, CIR-1 Active EQ Circuit. (B-5 bass available with 2-Tek bridge for additional charge). Available in: black, natural, see-thru red, see-thru purple, see-thru green, see-thru blue

SIGNATURE SERIES

Ronnie WOOD

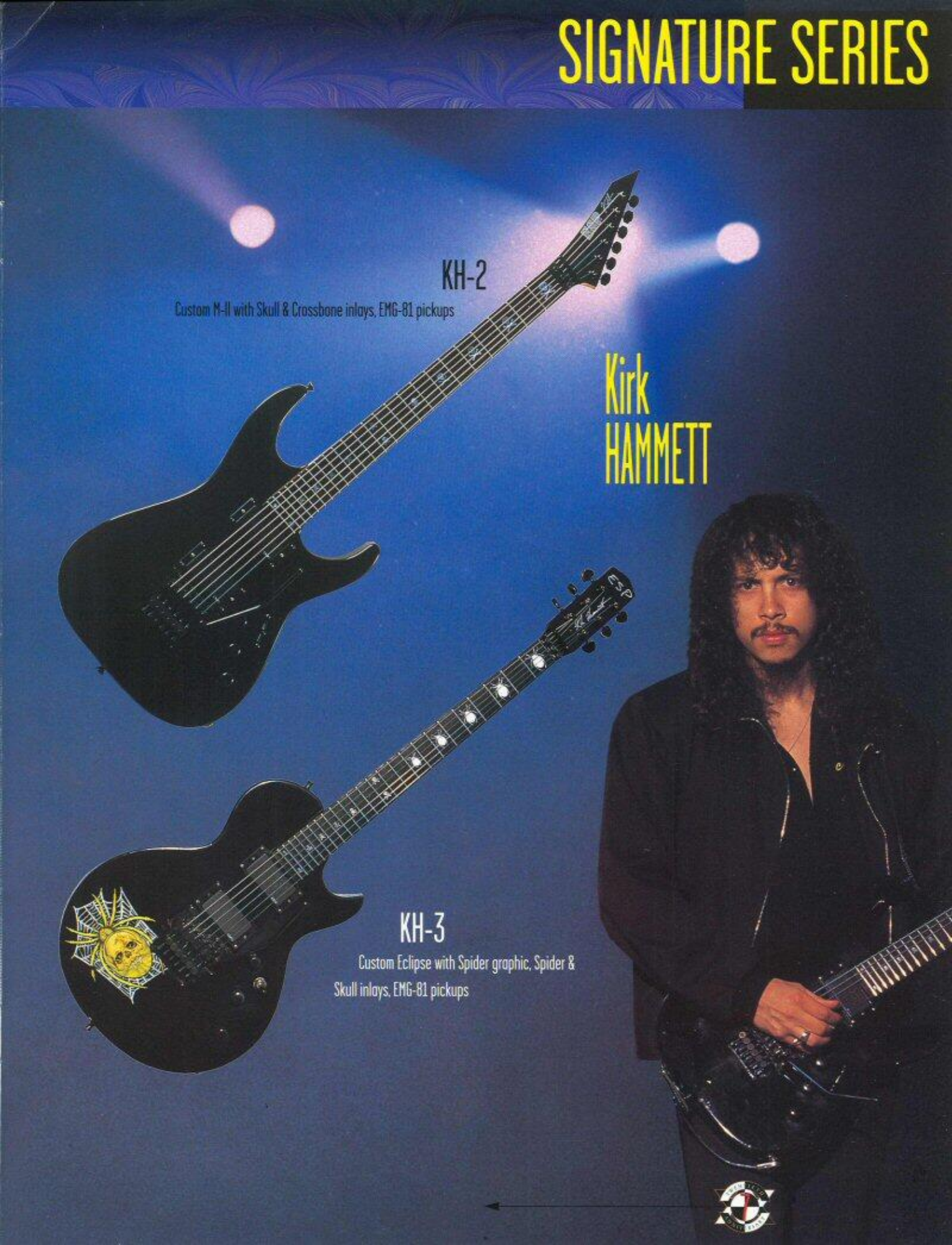
Pictured with optional Parsons-White Stringbender

FOR MORE INFORMATION
or your authorized Dealer
CALL (800) 423-8388



Also available in Metallic Blue

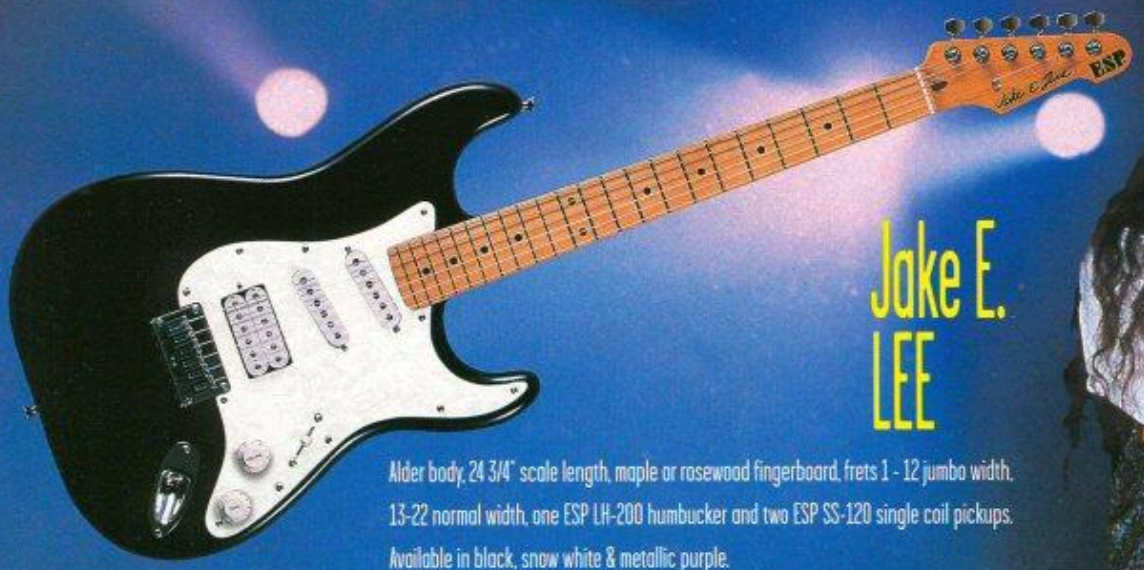
SIGNATURE SERIES



SIGNATURE SERIES

George LYNCH

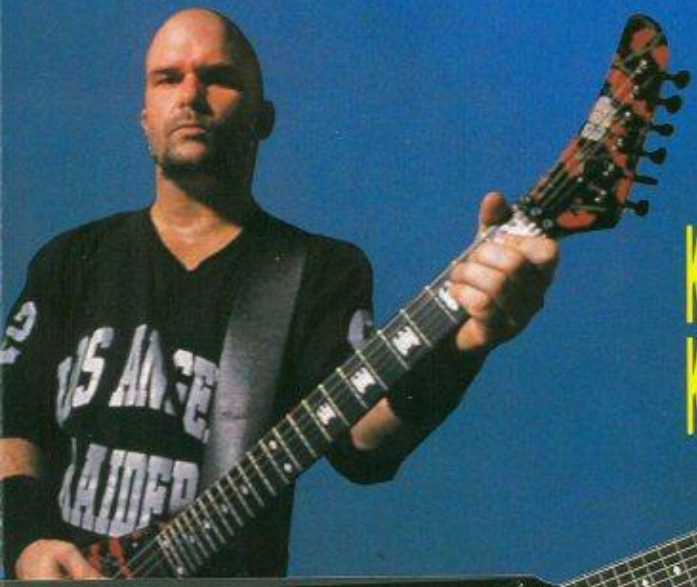
SIGNATURE SERIES



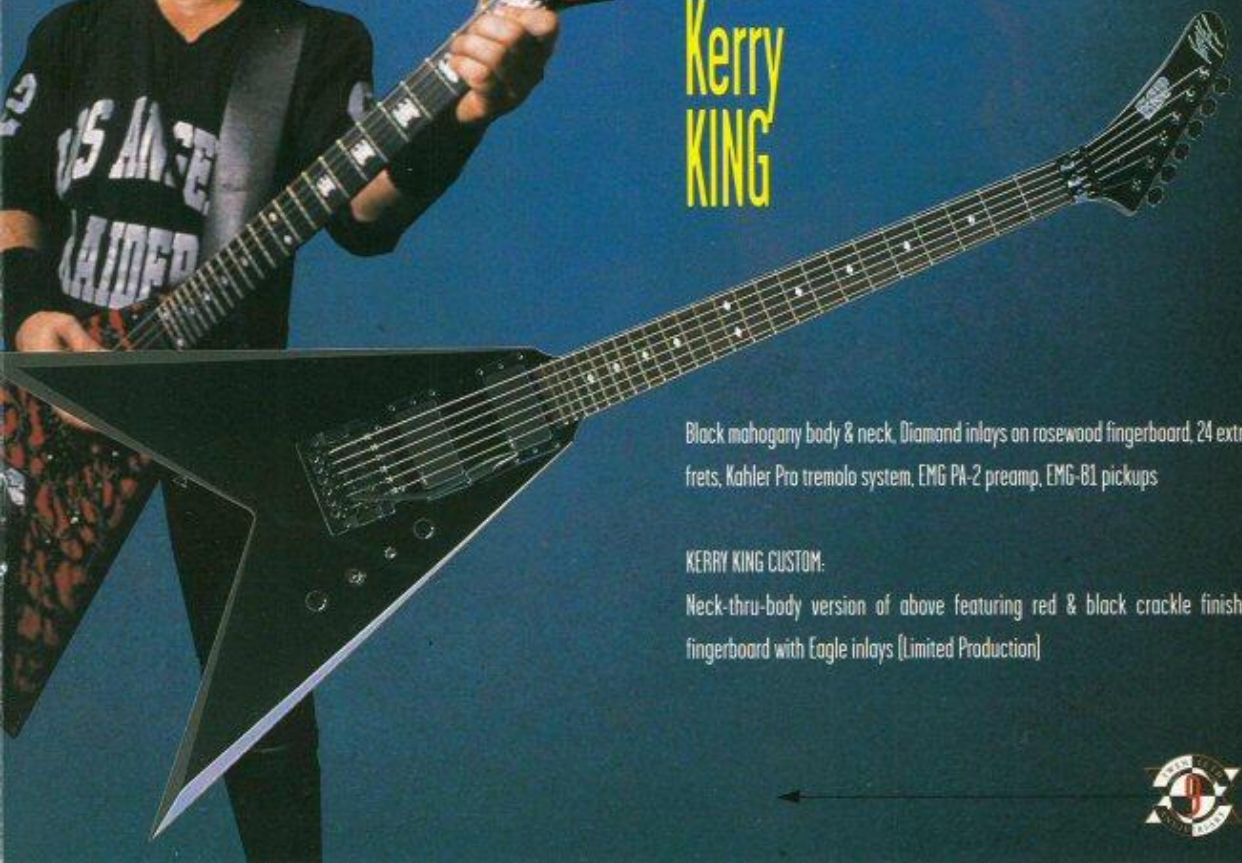
Jake E. LEE

Alder body, 24 3/4" scale length, maple or rosewood fingerboard, frets 1 - 12 jumbo width, 13-22 normal width, one ESP LH-200 humbucker and two ESP SS-120 single coil pickups. Available in black, snow white & metallic purple.

FOR MORE INFORMATION
or your authorized Dealer
CALL (800) 423-8388



Kerry KING



Black mahogany body & neck, Diamond inlays on rosewood fingerboard, 24 extra jumbo frets, Kahler Pro tremolo system, EMG PA-2 preamp, EMG-81 pickups

KERRY KING CUSTOM:
Neck-thru-body version of above featuring red & black crackle finish, ebony fingerboard with Eagle inlays (Limited Production)

Horizon Classic

TWENTIETH ESP ANNIVERSARY

HORIZON CLASSIC CUSTOM ORDER FORM

Each Horizon Classic is hand-crafted to your specifications in the U.S.A. Please refer to the order form below for a list of available options.
If you have any questions regarding this or any other ESP product, call us toll-free at (800) 423-8388

SPECIFICATIONS:

STANDARD: Carved top body, set neck construction, 24 3/4" scale length, dot inlays with "ESP" inlay at 12th fret, thin "U" shape neck contour, 1 5/8" nut width, extra jumbo frets

CHOICE OF: ❑ Mahogany body & neck with figured maple bodytop and matching headstock ❑ Mahogany body & neck

SELECT FROM THESE OPTIONS AT NO ADDITIONAL COST:

CONSTRUCTION:
❑ Solid Body
❑ Semi-hollow body

BRIDGE SYSTEM:
❑ Non-tremolo with stop tailpiece and tune-o-matic bridge
❑ Original Floyd Rose double locking tremolo system
❑ Wilkinson VS-100 tremolo with Sperzel locking tuners & graphite nut

FRETS: ❑ 22 ❑ 24

FINGERBOARD: ❑ Rosewood ❑ Maple

PICKUPS: ❑ EMG ❑ Seymour Duncan ❑ ESP
❑ Other_____

CONFIGURATION: ❑ 2-Hum ❑ Hum/Single
❑ H/S/S ❑ H/S/H ❑ S/S/S
Please specify Slanted Pickups

PICKUP MODELS:
Bridge: _____
Middle: _____
Neck: _____

CONTROLS:
❑ Master volume, master tone, pickup selector switch
❑ Other:
(Specify switches, controls and desired placement)
_____
_____

HARDWARE: ❑ Gold ❑ Black ❑ Chrome

COLOR:
❑ See-thru Blue
❑ See-thru Green
❑ See-thru Purple
❑ See-thru Red
❑ See-thru Black
❑ Honey sunburst
❑ Cherry sunburst
❑ other _____

STRING GAUGES: _____

Please submit this form to an authorized ESP dealer

FOR MORE INFORMATION
or your authorized Dealer
CALL (800) 423-8388

ESP CUSTOM GUITAR ORDER FORM

Call ESP toll-free at 800-423-8388 for the nearest authorized dealer
Please submit this form to an authorized ESP dealer

Date:

Dealer:

Customer

Minimum custom order delivery time is four months

MODEL:_____ ❑ RIGHT-HANDED ❑ LEFT-HANDED

BODY

BODY SHAPE: ❑ M-II ❑ Mirage ❑ Horizon ❑ Strat ❑ Tele ❑ Eclipse ❑ Other_____

CONSTRUCTION: ❑ Bolt-on ❑ Neck-thru ❑ Set neck

MATERIAL: ❑ Alder ❑ Ash ❑ Maple ❑ Mahogany ❑ Figured Maple Top ❑ Other_____

BINDING: TOP: ❑ Yes ❑ No BACK: ❑ Yes ❑ No BINDING COLOR: ❑ White ❑ Creme ❑ Black

ROUTING: ❑ Back (No Pickguard) ❑ Front (With Pickguard)

PICKUP CONFIGURATION: BRIDGE: ❑ Hum ❑ SC MIDDLE: ❑ Hum ❑ SC NECK ❑ Hum ❑ SC *Please specify slanted pickups

FINISH: (IF NOT A STANDARD FINISH, SUPPLY SAMPLE COLOR OR ARTWORK)_____

NECK

HEADSTOCK SHAPE: ❑ ESP Pointed ❑ ESP Vintage ❑ Horizon (3 per side) ❑ Explorer
❑ Eclipse (3 per side) ❑ Other _____

REVERSE: ❑ Yes ❑ No TILT: ❑ Yes ❑ No

HEADSTOCK FINISH: ❑ Black ❑ Natural ❑ Match Body Finish
❑ Other_____

NECK FINISH: ❑ Satin ❑ Match Body ❑ Unfinished ❑ Gloss
❑ Other_____

FINGERBOARD: ❑ Maple ❑ Rosewood ❑ Ebony

NUMBER OF FRETS: ❑ 21 ❑ 22 ❑ 24

SIZE: ❑ Ex. Jumbo ❑ Med. Jumbo ❑ Normal

INLAYS: ❑ Dots ❑ Offset Dots ❑ None
❑ Other_____

"ESP" INLAY AT 12th FRET: ❑ Yes ❑ No

FINGERBOARD END: ❑ Square ❑ Round

FINGERBOARD BINDING: ❑ Yes ❑ No

HEADSTOCK BINDING: ❑ Yes ❑ No

BINDING COLOR: ❑ White ❑ Creme

NUT: ❑ Locking ❑ Bone ❑ Graphite

WIDTH: ❑ 1 5/8 ❑ 1 11/16 ❑ 1 3/4

NECK CONTOUR:_____

LOGO: ❑ ESP ❑ ESP (Model Name) ❑ ESP Custom
❑ ESP Other_____

PARTS

HARDWARE COLOR: ❑ Black ❑ Chrome ❑ Gold

BRIDGE SYSTEM:
- ❑ Original Floyd Rose Locking Tremolo System
- ❑ Vintage Strat Tremolo
- ❑ 2-Point Vintage Strat Tremolo
- ❑ Non-Tremolo
- ❑ Other_____

RECESSED TREMOLO: ❑ Yes ❑ No

PICKGUARD: ❑ Yes ❑ No
Color_____

TUNING MACHINES: ❑ Deluxe Gotoh ❑ Vintage Kluson ❑ Locking Sperzel

INPUT JACK: ❑ Side of Body ❑ Deep Dish
Other_____

PICKUPS: ❑ ESP ❑ EMG ❑ Seymour Duncan

PICKUP MODEL:
- Neck:_____
- Middle:_____
- Bridge:_____

CONTROL PATTERN:
(Specify controls,_____
switches, or any special wiring)_____

PLEASE ATTACH ANOTHER SHEET FOR ANY ADDITIONAL DIAGRAMS & INSTRUCTIONS

Strat & Tele are registered trademarks of Fender. Explorer is a registered trademark of Gibson. Floyd Rose is a registered trademark of Floyd Rose Marketing. ESP is not affiliated with Fender, Gibson or Floyd Rose.

THE ESP GUITAR COMPANY INC.
800 423-8388

7561 SUNSET BLVD.
213 969-0877

HOLLYWOOD, CA 90046
Fax: 213 969-9335

CUSTOM ORDERS

FOR MORE INFORMATION
or your authorized Dealer
CALL (800) 423-8388

KH-2

Ouija graphic

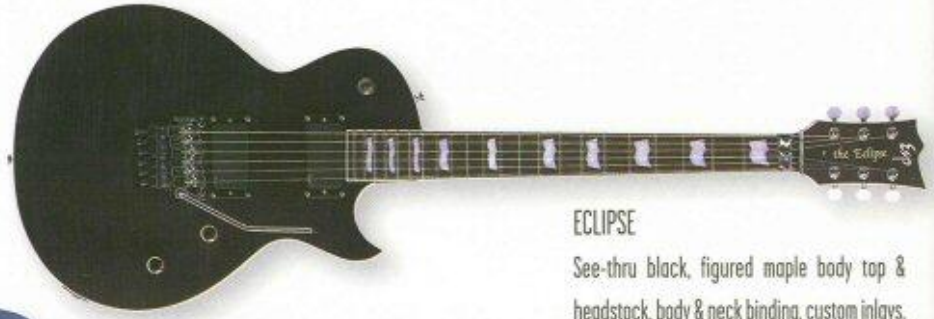
SCREAMING SKULL

carved body design by J. Diresta.

Production limited to 50 instruments

MIRAGE

Lyssa graphic



ECLIPSE

See-thru black, figured maple body top & headstack, body & neck binding, custom inlays.

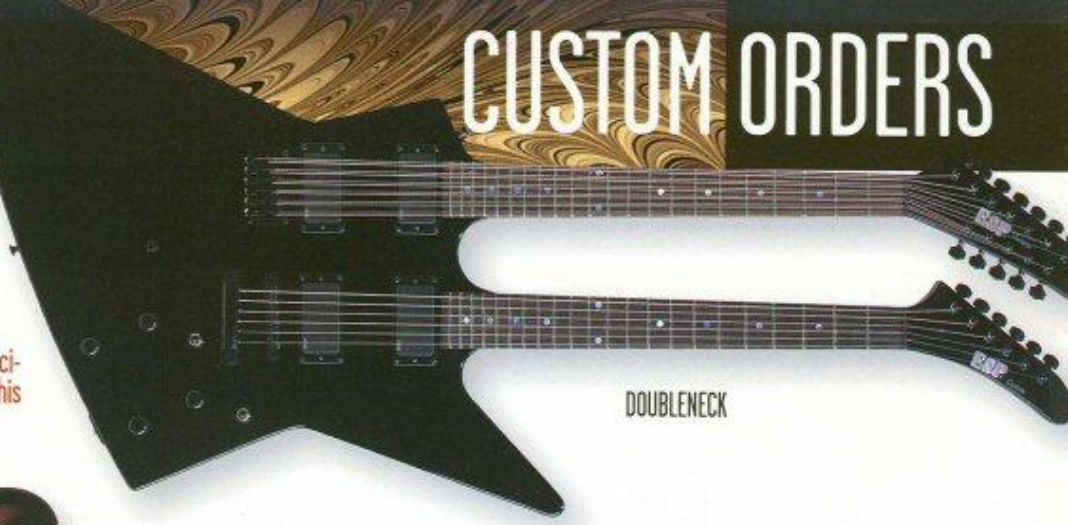
B-4

see-thru blue, 2-Tek bridge

CUSTOM ORDERS

The instruments pictured on these pages are only a few examples of what is available from our custom shop.

If you would like an instrument built to your specifications, submit the custom order supplied in this catalog to an authorized ESP dealer.



DOUBLENECK

GEORGE LYNCH ULTRATONE PROTOTYPE
(available mid '95)

HORIZON
Alien graphic

VINTAGE PLUS
Postage Stamps graphic

M-II DELUXE
black, non-tremolo, EMG-81

ACOUSTIC

CUSTOM ORDERS

ECLIPSE
Honey Sunburst, figured maple body top
& headstock, gold hardware

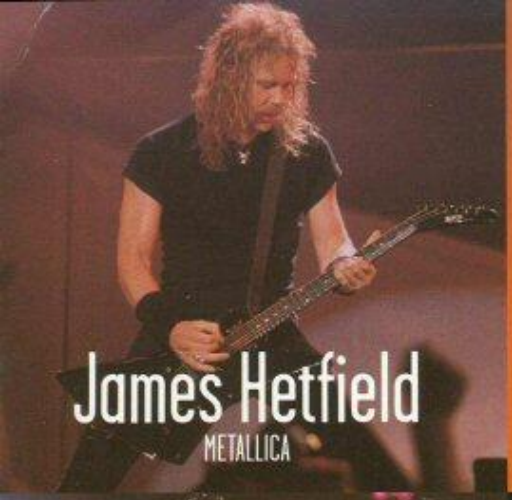
ECLIPSE
Oil finish, figured maple body top & headstock

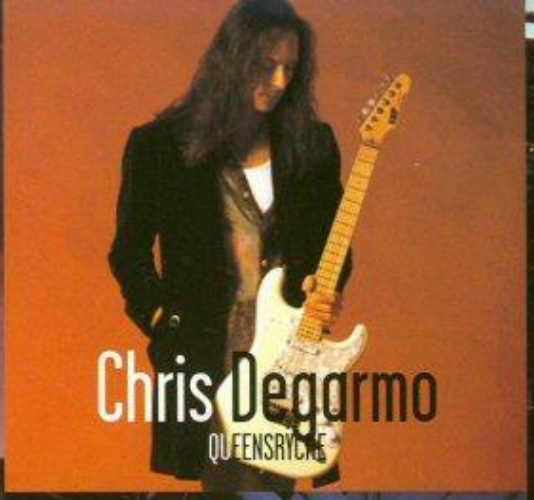
M-II DELUXE
Wood Swirl

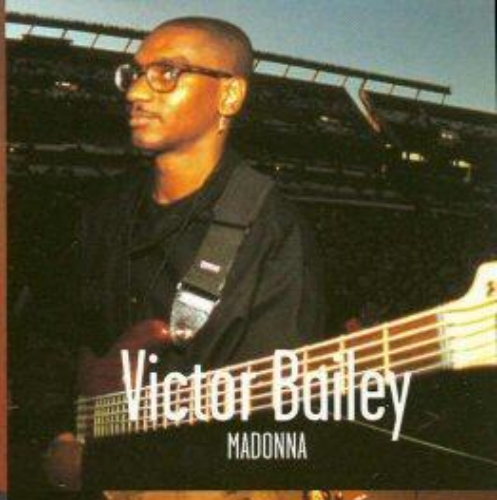
M-II DELUXE
Figured Maple Top See-Thru Purple

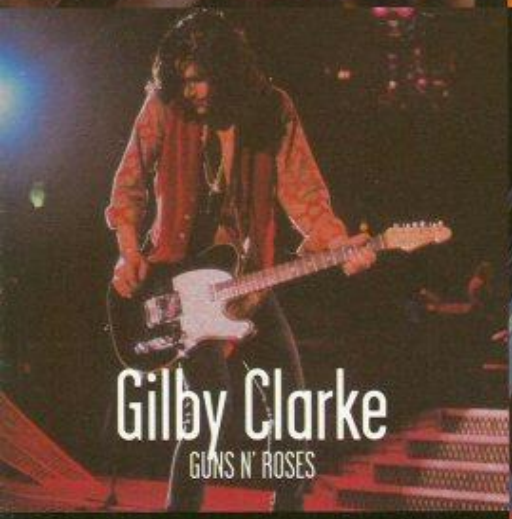
MIRAGE
Figured Maple Top See-Thru Red

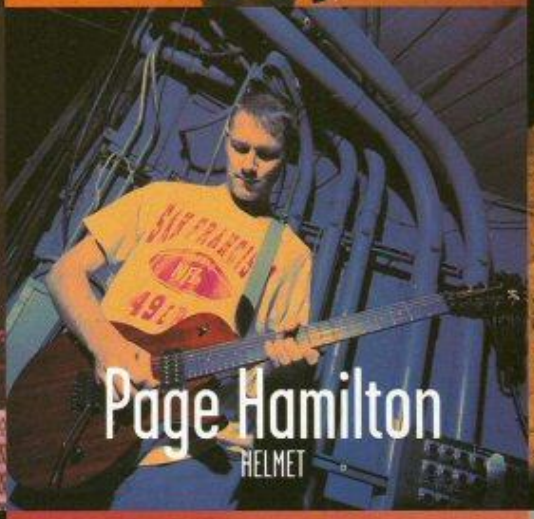
MIRAGE
Koa

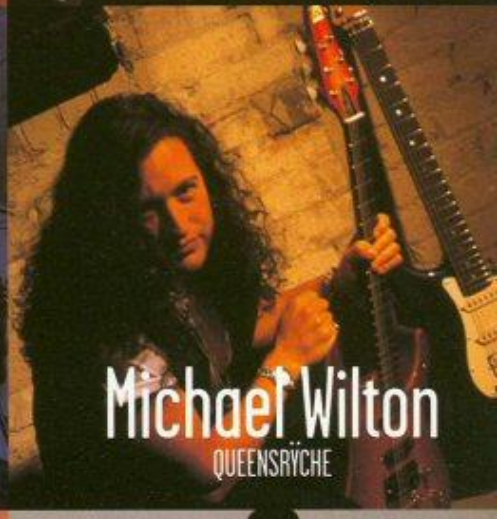

James Hetfield
METALLICA

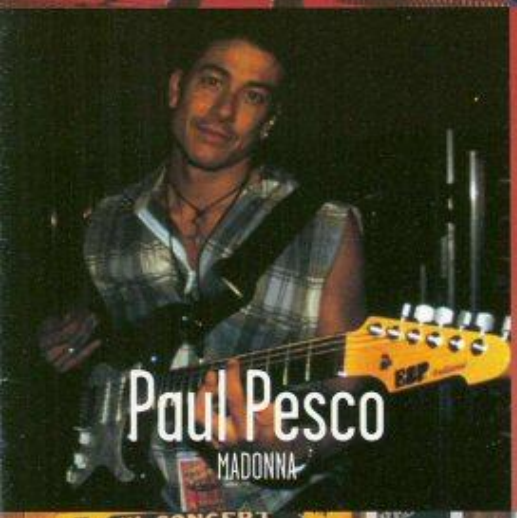

Chris Degarmo
QUEENSRYCHE

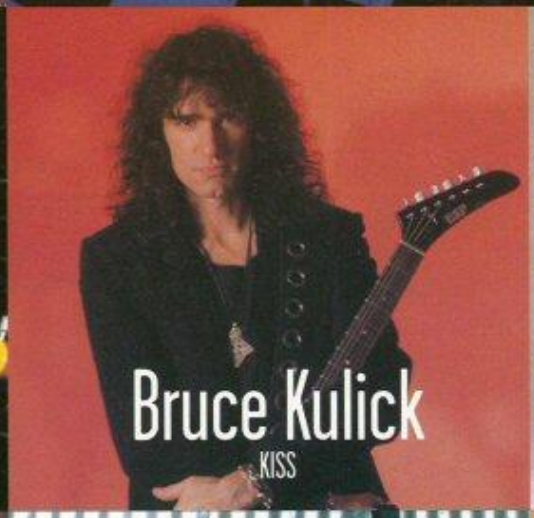

Victor Bailey
MADONNA

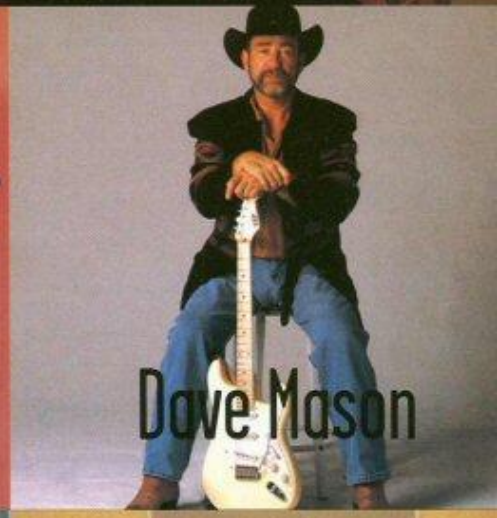

Gilby Clarke
GUNS N' ROSES

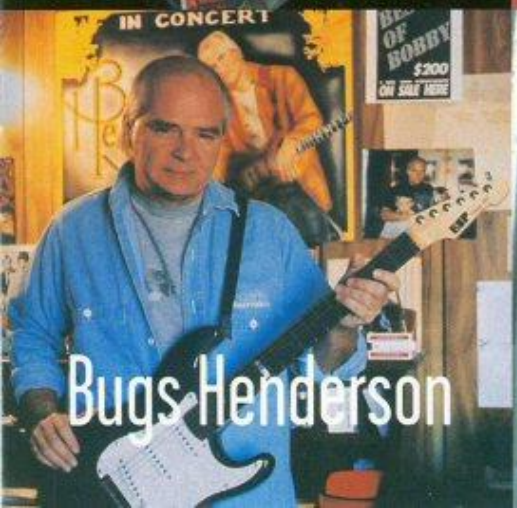

Page Hamilton
HELMET

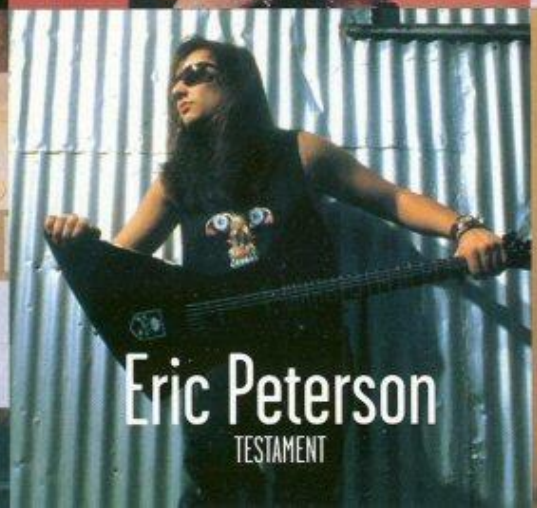

Michael Wilton
QUEENSRŸCHE

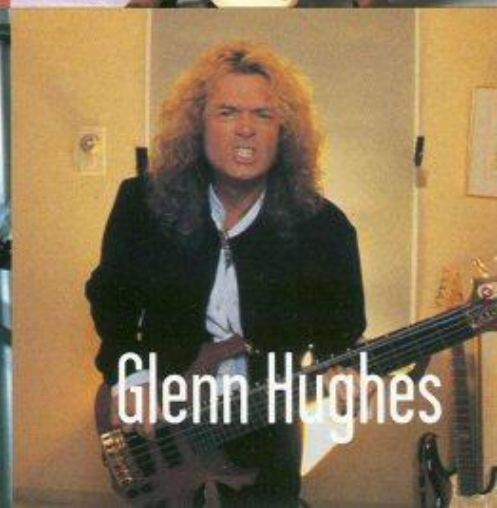

Paul Pesco
MADONNA


Bruce Kulick
KISS


Dave Mason


IN CONCERT
Bugs Henderson


Eric Peterson
TESTAMENT


Glenn Hughes

PEARL WHITE

BLACK

CANDY APPLE RED

GUN METAL BLUE

SEE-THRU GREEN

SEE-THRU RED

SEE-THRU BLUE

SEE-THRU PURPLE

TURQUOISE

METALLIC PURPLE

METALLLIC BLUE

SNOW WHITE

2-TONE

3-TONE

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ESP is not affiliated with Fender, Gibson or Floyd Rose.

THE ESP GUITAR COMPANY INC.
800 423-8388 • 213 969-0877 • Fax: 213 969-9335
7561 SUNSET BLVD. HOLLYWOOD, CA 90046

The Guitar Company 1995 Retail Pricing

7561 Sunset Boulevard, Hollywood CA 90046 800 423-8388 213 969-0877 Fax 969-9335

ESP Standard Models

See Reverse For Custom Options

VINTAGE PLUS SERIES	$1595
M-II DELUXE	$1595
(All 3 Vintage Plus models & M-II Deluxe available in transparent colors for additional $100)	
MIRAGE	$1695
ECLIPSE	$1695
J-FOUR	$1295
B-FIVE	$1695
(B-5 bass available with 2-TEK Bridge for additional $300)	

ESP Signature Series

Each Instrument Manufactured To Artist's Specifications

JAKE E. LEE	$1395
KIRK HAMMETT:	
KH-1 "Flying V"	$2295 W/Case
KH-2 "M-II"	$2095
KH-3 "Spider"	$2495
RONNIE WOOD	$1395
RONNIE WOOD Parsons-White Stringbender	$2095
KERRY KING	$2195 W/Case
KERRY KING CUSTOM	$3495 W/Case
GEORGE LYNCH SERIES	
Sunburst Tiger	$2195
Serpent	$2295
Serpent Custom	$3395
Kamikaze I, II & III	$2495
Kamikaze Limited Edition	$2695
Skulls & Snakes Limited Edition	$2395

ESP Horizon Classic

Handcrafted in the U.S.A. to your specifications.
Please refer to the order form on page 10 of the catalog for details.

Mahogany Body	$2795 W/Case
Mahogany Body With Highly Figured Maple Top & Matching Headstock	$3495 W/Case

ESP Finishes

VINTAGE PLUS & J-FOUR

Black, pearl white, candy apple red, gunmetal blue, turquoise, two-tone sunburst, three-tone sunburst & see-thru red, see-thru purple, see-thru green, see-thru blue

M-II DELUXE

Black, pearl white, metallic purple, gunmetal blue, candy apple red & see-thru red, see-thru purple, see-thru green, see-thru blue

MIRAGE, ECLIPSE, B-FIVE

Black, see-thru red, see-thru purple, see-thru green, see-thru blue, natural

ESP GUITAR CASE	$160
ESP BASS CASE	$170

Please call your authorized retailer or ESP toll-free at 800 423-8388 for pricing information regarding custom instruments pictured in the catalog, or one built to your own specifications. When ordering a custom instrument, please refer to the Custom Order Form on page 11 of the catalog.

LTD Guitars

Designed & Distributed by ESP

H-2	$795
L-2	"
M-2	"
H-4	"

LTD Finishes

L-2, M-2 & H-4

Black, metallic purple, metallic blue & candy apple red

H-2

Black, see-thru red, see-thru blue & see-thru purple

LTD GUITAR CASE	$120
LTD BASS CASE	$140

Custom Guitar Options

1995 Retail Pricing

This is a list of custom options most often requested, but it is by no means a complete list of custom options available on an ESP instrument. If you require more information regarding a custom order ESP, please contact your local authorized dealer or ESP at 800 423-8388. Refer to the Custom Order Form in your color catalog when ordering a custom instrument.

ADD THE FOLLOWING CHARGE(S) TO THE PRICE OF MODEL YOU WISH TO CUSTOM ORDER:

	LIST PRICE
AUTOMATIC UPCHARGE FOR A CUSTOM ORDER:	150.00

NECK

REVERSE HEADSTOCK	NO ADDITIONAL CHARGE
CUSTOM NECK CONTOUR	150.00
EBONY FINGERBOARD	150.00
BINDING ON FINGERBOARD & TILT HEADSTOCK	250.00
BINDING ON FINGERBOARD & STRAIGHT "	300.00
CUSTOM LOGO	100.00
SCALLOPED FINGERBOARD	300.00
NON-STANDARD FRET SIZE	50.00
ESP CUSTOM BLOCK INLAYS	250.00
SKULL & CROSSBONE INLAYS	300.00
CUSTOM INLAYS	SUBMIT SAMPLE FOR PRICE

BODY

TOP GRADE FIGURED MAPLE BODY TOP (LIMITED AVAIL.)	600.00
TOP GRADE FIGURED KOA BODY TOP (LIMITED AVAIL.)	500.00
FIGURED MAPLE OR KOA MATCHING HEADSTOCK VENEER	100.00
BODY BINDING (PER SIDE)	100.00
ROUTING FOR ADDITIONAL PICKUP	100.00
DEEP-DISH JACK MOUNTED ON SIDE OF BODY	100.00
CUSTOM BODY SHAPE (EXPLORER, ETC.)	CALL FOR PRICE
NON-STANDARD BODY WOOD	CALL FOR PRICE

HARDWARE

BLACK OR GOLD HARDWARE	100.00
SPERZEL LOCKING TUNERS	100.00
LOCKING TREMOLO ON NON-LOCKING MODEL	400.00

ELECTRONICS

EMG HUMBUCKING PICKUPS (EXCEPT 89)	125.00
EMG 89	150.00
EMG SINGLE COIL PICKUPS	100.00
EMG P/J, P-5/J, OR JAZZ SET	225.00
EMG SPC, RPC, EXB, OR EXG CIRCUITS	100.00
EMG PA-2 PREAMP	50.00
EMG BT ACTIVE BASS EQ SYSTEM	150.00
SEYMOUR DUNCAN HUMBUCKING PICKUPS	125.00 & UP
SEYMOUR DUNCAN SINGLE COIL PICKUPS	100.00
EXTRA VOLUME CONTROL OR SWITCH	50.00

PAINT

HEADSTOCK PAINTED TO MATCH BODY	150.00
CUSTOM COLOR FROM SAMPLE	150.00
FLUORESCENT COLOR	150.00
PAINT BACK OF BOLT-ON NECK	150.00
GRAPHIC FINISHES	500.00 & UP
IF YOU HAVE YOUR OWN DESIGN FOR A GRAPHIC FINISH SUBMIT SAMPLE FOR PRICE QUOTE	

MINIMUM DELIVERY TIME FOR CUSTOM INSTRUMENTS IS FOUR MONTHS

Call 800 423-8388 for the name of your nearest authorized ESP dealer